

APPENDIX 1
Scope of entrustment of personal data

1. The nature and purposes of processing: processing of personal data in connection with the provision of services in order to fulfill the contract connecting the Controller and the Processor based on TOU. The Controller may upload user email addresses to the Indiegogo's Services solely for the purposes of managing crowdfunding campaigns, specifically to:
 - send marketing materials related to the campaign,
 - invite users to participate in crowdfunding campaigns, and
 - manage orders and additional options within the Pledge Manager.
2. Data subject categories:
 - Controller's Backers
 - Controller's potential Backers;
 - Any other person contacting the Controller on any matter.
3. Type of personal data:
 - Contact information (i.e. name, e-mail address, shipping address);
 - Content of the inquiry/notification/message;
 - Data contained in the inquiry/notification/message;
4. Location where personal data will be processed: USA (primary location), with potential processing in European Economic Area and Canada through sub-processors.
5. Data processed by the Controller on its own behalf, in its role as Controller, for the purposes of establishing, asserting or defending against claims that may arise in relation to the performance of the DPA or TOU: data related to the operation of the Indiegogo's Services.